

8 WAYS TO USE DIGITAL SIGNAGE FOR HEALTHCARE

Learn how to improve the way you visually communicate while enhancing patient experiences using digital signage for healthcare related environments.

1

IMPROVE COMMUNICATIONS

Deploying screens in work areas will help employees get timely information, training opportunities, schedules, organization news, and updates.

2

PROMOTE SERVICES

Seize this opportunity and let your patients know what you specialize in! Share new featured treatment options and specialty services.

3

SAFETY NOTIFICATIONS

In case of emergency situations, display concise messages to minimize risk while ensuring fast rescue. Keep visitors, patients and staff well informed of the precautionary measures, emergency exits and procedures.

4

RELAX PATIENTS

.Help take worries off patient minds by displaying pleasant and engaging entertainment on the screens. Live news feeds, health tips, weather forecasts, and HD videos are examples of what you can display.

5

EMPLOYEE TRAINING

Add screens in break rooms to share new policy updates, insurance policy procedures, and patient check-in processes.

6

WAITING ROOM ENGAGEMENT

Waiting for appointments may seem hectic triggering anxiety for many. Enhance your patient's waiting experience while reducing perceived wait times by showcasing welcoming messages, patient care programs, and estimated wait times.

7

DOCTORS BIOGRAPHIES

Display all the doctors on duty along with their image, accomplishments, video interviews, and short biographies to let people know that they're in capable hands.

8

FACILITY WAYFINDING

Dramatically improve patient and experience experiences by making it easier to find and navigate to doctor rooms, departments, and other locations using lobby digital directories and or touch screen wayfinding kiosks with maps.

