

# DIGITAL SIGNAGE FOR CORPORATE COMMUNICATIONS



## IMPROVE TRAINING

### Invest in your employees!

Train new employees and educate existing employees on new products and services. Display training videos and share new procedures to keep employees up to date and current.



## BRAND ADVOCATES

### Create internal excitement

By consistently displaying new and compelling content that is fun and informative you will dramatically enhance brand awareness across the organization. This elevation of awareness will spread to your customers.



## STRENGTHEN CULTURE

### Create a positive impact

Broadcast your company's mission, goals, distribute messages, notifications from the CEO, and motivational quotes. Make changes to individual displays or your entire network of the displays with one click.



## SHARE METRICSS & KPI'S

### Set and track your goals

When the right internal business metrics are shared, employees will be further motivated to improve their performances while also creating natural competition among staff, teams and other locations.



## IDENTIFY SUCCESS

### Employee Recognition

Make your employees feel important by recognizing their contribution to the company. Help improve the performance of employees by recognizing go-getters, tops salespeople and customer testimonials. This promotes natural competition that is fun.